

Privacy Policy

@ylprealtor is committed to maintaining your trust and confidence. The following online privacy policy is intended to protect and secure the personally identifiable information (any information by which you can be identified) you provide to us online.

In addition, @ylprealtor will not send you emails you have not agreed to receive. By providing your contact information to ylprealtor.com, you are opting in to receive correspondence. You may opt out at any time. We may periodically send you emails announcing news and event information. If you choose to supply your postal address in an online form, you may receive mailings from us as well.

No Sharing Policy

@ylprealtor will never sell, rent, lease, or exchange your personal information with other organizations. @ylprealtor assures you that the identity of all who contact us through this website will be kept confidential.

Security

@ylprealtor is committed to ensuring the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

@ylprealtor uses Internet Encryption Software, Secure Socket Layer (SSL) Protocol, when collecting or transferring sensitive data. Any information you enter is encrypted at your browser, sent over the public Internet in encrypted form, and then de-encrypted at our server. Once we receive your information, it is accessible only to a small number of trusted @ylprealtor employees who have been specially trained in processing this information.

Information We Collect From Our Users

Service Sign-up, User Information:

- Any information provided prior to any registration process or entry form, i.e. your email address
- Any information provided during any registration processes or entry form for any giveaways, such as your name, company name, phone number, email address or geographic location when you call, email, or contact us for any reason and/or utilize our services.

Website visits, support, and use of services:

- IP address
- Browser type and version
- Geographic location
- Pages you have viewed
- How you reached our Services
- Any links clicked on to leave our Services
- Whenever you update your information
- Communication with our Organization
- Whenever you order new services
- Metadata about your use of our Services
- Any issues you encounter requiring our support's assistance
- Device information of your connection to our website
- Any telephone conversations with our staff, which we may monitor or record

This data is stored in a variety of means within our infrastructure, such as system log files, databases, and analytics systems.

What We Do With Your Information

Once provided, we may use your Personally Identifiable Information in a variety of ways including, but not limited to:

- To provide you with service communications such as invoice reminders, order confirmations, purchased product login details, and customer service messages

- Provide responses to your e-mail or online requests for products, services, support, or information
- Personalize and improve your usability of our websites
- To help better and optimize the performance of Services
- To communicate with you
- Understand and analyze your use of our services
- Identification and prevention of fraud

Personal Information Retention

@ylprealtor retains personal information we collect from you, when we have an ongoing legitimate business need in doing so. This includes, but not limited to: providing you with requested services, to comply with applicable legal, tax or accounting requirements or as an entry in any giveaway drawing you may have entered.

When there is no ongoing legitimate business reason to retain your personal information, we will either delete or anonymize the information.

Your Rights

If you are a resident of the United States, the following data protection rights pertain to you:

If you wish to access, correct, update, or request deletion of your personal information, you may do so at any time by emailing rob@ylprealtor.com with your request.

You have the right to be aware if we process personal information about you, and the right to access data we hold about you and information about how we use this data.

You may request that we remove the personal information we have about you for the following reasons:

- You believe that it is no longer necessary to hold your personal information

- You wish to withdraw your consent to process your personal information
- You no longer wish to receive marketing, or for us to use your data
- You believe that your data is being processed unlawfully

Please ensure that you provide as many details as possible in your reasoning for your request, to assist us in the determination of your erasure request.

You may object to the processing of your personal information, ask for @ylprealtor to restrict the processing of your personal information, or for the portability of your personal information. You may do so at any time by emailing rob@ylprealtor.com with your request.

You have the right of opting-out of marketing communications sent by @ylprealtor at any time, this can be achieved by clicking on the unsubscribe link in marketing emails sent to you. If you wish to opt-out of any other form of marketing, please email rob@ylprealtor.com with your request.

You have the right to lodge a complaint to a data protection authority regarding the collection and use of your personal information, this can be achieved by contacting your local data protection authority.

Cookies

From time to time, we may send a "cookie" to your computer. A cookie is a small piece of data sent to your browser from a Web server and stored on your computer's hard drive. A cookie cannot read data off your hard drive or read cookie files created by other websites.

Cookies do not damage your system. We use cookies to recognize you when you return to our sites, or to identify which areas of our network of websites you have visited (i.e. eCommerce sites, etc.). We may use this information to better personalize the content you see on our sites.

Many websites place cookies on your hard drive. You can choose whether to accept cookies by changing the settings of your browser. Your browser can refuse all cookies or show you when a cookie is being sent. If you choose not

to accept these cookies, your experience at our site and other websites may be diminished and some features may not work as intended.

Children's Online Policy

We are concerned about the privacy of young children and do not knowingly collect any personal information from a child under 16. We encourage you to become involved with your child's access to the Internet and to our site in order to ensure that his or her privacy is well protected.

To read more about online safety and how to become more involved with your child's online experience, visit the Federal Trade Commission Web site. You may also benefit from the information and resources available on ProtectKids.com.

Account Policy

@ylprealtor reserves the right to deactivate or remove any user account provided by @ylprealtor without notice if the user has provided wrong information or violated common Internet policies, or if the account has been inactive for more than 180 days.

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Contacting Us

Please contact us if you have comments or questions about any of our policies or our website. For more information about our policy, please contact us at:

@ylprealtor

Attn: Rob Brown

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